

Guidelines for Writing Abstracts

The PSIG board selects the papers to be presented at the annual conference through consideration of the abstracts received prior to the conference. Therefore, please consider the following points regarding your paper and what you would like to present. Four of the points below should be considered as obligatory (Purpose, Design/methodology/approach, Findings and Originality/value); the other three (Research limitations/implications, Practical implications, and Social implications) may be omitted if they are not applicable to your paper.

The abstract should be no longer than a single letter/A4 page (or approximately 250 words). Write concisely and clearly. The abstract should reflect only what the paper will contain.

Purpose

What are the reason(s) for writing the paper or the aims of the research?

Design/methodology/approach

How are the objectives achieved? Include the main method(s) used for the work/research/investigation. What is the approach to the topic and what is the theoretical or subject scope of the paper?

Findings

What was found in the course of the work? This will refer to analysis, discussion, or results.

Originality/value

State the value of the paper. What segment of the industry will value this paper? State the target audience. Are there any new advancements, technologies or findings in the paper?

Research limitations/implications (if applicable)

If research is reported on in the paper this section must be completed and should include suggestions for future research and any identified limitations in the research process.

Practical implications (if applicable)

What outcomes and implications for practice, applications and consequences are identified? How will the work impact upon the business or enterprise? What changes to practice should be made as a result of this work? What is the commercial or economic impact? Not all papers will have practical implications.

Social implications (if applicable)

What will be the impact on society of this research? How will it influence public attitudes? How will it influence (corporate) social responsibility or environmental issues? How could it inform public or industry policy? How might it affect quality of life? Not all papers will have social implications.